# IILM UNIVERSITY

Gurugram

Global | Inclusive | Responsible

Freedom To Pursue Your Passion

# VISION

IILM University will foster academic excellence, application-oriented research and innovation. We aim to promote entrepreneurship and employability with a focus on skill development and technology.

#### **GLOBAL**

To promote education that ofers global perspective and is characterized by distinctive curricula and co-curricular programs. IILM will engage globally for academic partnership to facilitate enriching learning experiences for students and advancement of knowledge.

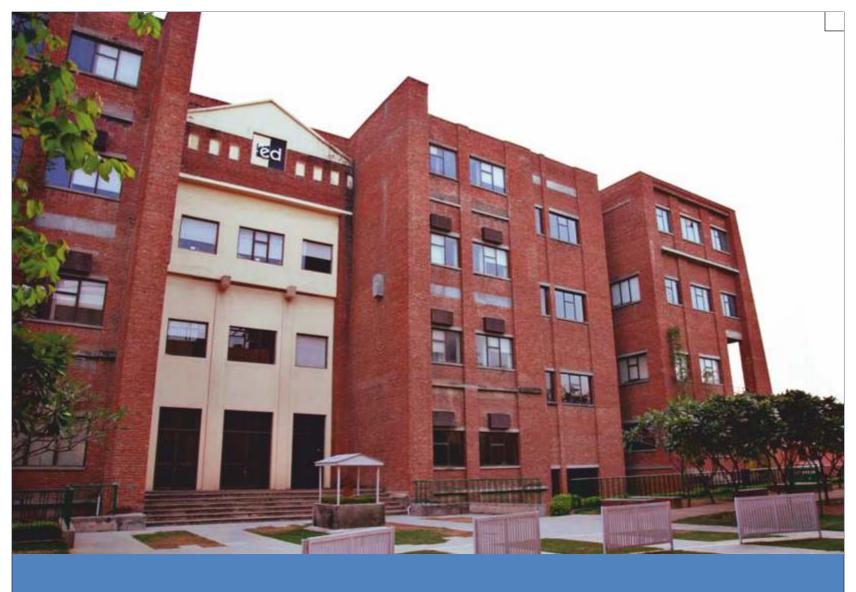
#### **INCLUSIVE**

IILM University will be an inclusive institution seeking talented students and staf, irrespective of social or economic circumstances. We would give students wider access though scholarships so that no talented student is left behind. We will promote and educate women equipping them with necessary skills for success in life.

#### **RESPONSIBLE**

IILM University aims to give students knowledge, skills and values to become responsible and responsive leaders with the best of moral and ethical values. We will endeavor to promote social, economic and environmental development of local, national and global communities. The concept of sustainability will be embedded in all our actions.





# IILM

Transformative Education: Creating Responsible Thought Leaders Through An Inclusive Approach

IILM has a legacy of excellence in Responsible Management Education since 1993. It is this unique heritage that sets us apart from other educational institutes. The IILM ethos is focused on identifying and nurturing the next generation of thought leaders through intuitive education. Providing superior quality education consistently and incessantly, IILM strives to prepare its students as engaged citizens making meaningful contributions to society.

IILM's diversity – in terms of nationalities, cultural backgrounds, assortment of academic and professional experiences, makes it one of the most exciting and enriching institutions in the country.

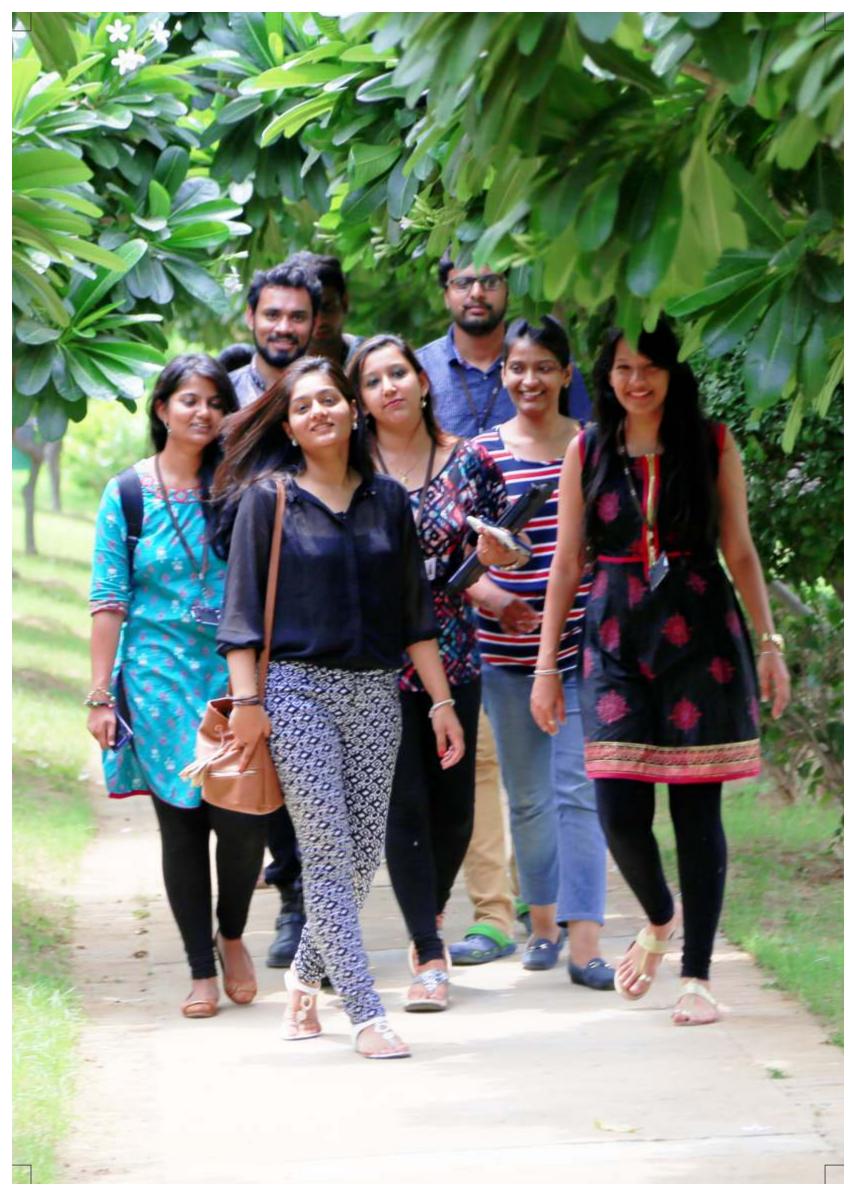
IILM has carved a niche for itself in pedagogical innovation and experiential learning opportunities both inside and outside the classroom, whereby providing a holistic development to the students. With the objective of inculcating value-based education, the focus is on Student Outreach, Engagement and Achievement. IILM has a rich intellectual capital of highly experienced faculty who engage themselves in continuous research. The curriculum at IILM is globally benchmarked and there is extensive use of contemporary technology in the classroom.

Industry engagement is our forte. One of the key reasons for being a preferred choice amongst students is our strong alumni base of 9,000-plus students, who act as role models and inspire the students to build necessary attitude for success. Their presence on the campus is a regular feature.

IILM is a Champion of "Principles of Responsible Management Education" (PRME), which is part of a program called 'Global Compact' by The United Nations. This initiative tries to orient management education towards responsible management to create tomorrow's business leaders who focus not on proit alone but also for societal beneit and sustainable development. This is also the guiding principle in IILM's overall mission to create responsible managers through innovative and engaging management education.

### **IILM University – The Preferred Destination**

- 21+ Programs in Liberal Arts, Management, Design & Fashion, and Computer Science & Technology
- Centrally Located Campus in the heart of Gurugram on Golf Course Road
- All faculty members are domain experts with PhD
- Contemporary and Flexible Curriculum
- Skill-based Training
- Global, Responsible and Inclusive Education
- Globally Benchmarked Curriculum
- Exceptional Industry and Academia interface
- International Internships & Live Projects
- Placements with Premier Companies (300+ recruiters)
- Network of 9000+ Well Placed Global Alumni
- Secure On-Campus Residences
- Modern Infrastructure
- Merit and Needs Scholarships



# LIBERAL EDUCATION

## At IILM University

Your Pathway to Success

IILM University's Liberal Education gives you the lexibility, knowledge and wisdom to pursue your passion. At the same time, it empowers you to deal with diversity, change and complexity, bringing you closer to your personal & professional goals. Liberal Education at IILM University ofers:

Option to choose from a wide range of disciplines and building a broader perspective

Cross-study by combining subjects from different disciplines

Experiential Learning programmes such as FIELD and CAREER TREK lead to stronger skill development

Skill Enhancement through courses on critical thinking, communication, analytical and data driven skills

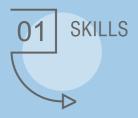
# SCHOOLS AND CENTRES OF EXCELLENCE

IILM University has four different schools offering a comprehensive set of choices for students to opt, by giving them the Flexibility to mold their education as per their goals.

#### Schools:

- LIBERAL ARTS
- MANAGEMENT
- B DESIGN & FASHION
- COMPUTER SCIENCE & TECHNOLOGY

### **Centres of Excellence**













## **LIBERAL ARTS**

IILM School of Liberal Arts gives you the freedom to live your passion. It strives to deliver an academic experience that fosters intellectual curiosity, a critical thought process, self-reflection, leadership and teamwork skills & a heightened sensitivity to one's socio-cultural environment.

In a rapidly changing world, today's youth will need to know the value of viewing things from different perspectives and be experts in collaboration and communication. The only way they can prepare for the future, for jobs that don't yet exist, is to develop nimble minds. Students will be acquainted with different cultures, ideas, being adept at writing, speaking, critical reasoning and creative thinking which are all inherent qualities developed by IILM University's Liberal Arts programme.

### PROGRAMMES OFFERED

#### **UNDERGRADUATE**

- BA (Hons) Psychology
- BA (Hons) Economics
- BA (Hons) Public Policy
- BA (Hons) Applied Mathematics
- BA (Hons) Media Communication
- BA (Hons) International Relations
- BA (Hons) English
- BA (Hons) Liberal Arts

#### **POSTGRADUATE**

- MA Psychology
- MA Economics
- MA International Relations
- MA Media and Communication
- MA Liberal Arts



## **MANAGEMENT**

Rapidly changing business landscape would require young leaders to not only have an understanding of developing economies but also develop a global perspective at the same time.

IILM School of Management prepares the leaders of tomorrow to embrace the paradigm changes happening around the world due to political and regulatory events.

School of Management aims at changing the narrative of the role of education, business and society by placing a greater emphasis on interdisciplinary collaboration across other schools and businesses with the pedagogy being a judicious mix of case discussions, project work, management games and business simulation exercises.

#### PROGRAMMES OFFERED

#### **UNDERGRADUATE**

- Bachelors of Business Administration
- Bachelors of Business Administration (Entrepreneurship)
- B.Com (Hons)

## POSTGRADUATE- 2 YEAR FULL TIME PROGRAMME

- MBA
- MBA (Entrepreneurship)

## POSTGRADUATE- 2 YEAR SPECIALIZED MBAS (BLENDED LEARNING)

- MBA in Fintech
- MBA in Data Analytics
- MBA in Digital Business
- MBA in Innovation and Sustainability
- MBA in Marketing and Innovation
- MBA in Public Policy & Management

#### **EXECUTIVES MBA-**

## PART TIME MBA FOR WORKING EXECUTIVES

Specializations include: Entrepreneurship, FinTech, Data Analysis, Digital Business, Public Policy, Innovation and Sustainability, Marketing and Innovation, Finance, Operations, Human Resources and Marketing

# **DESIGN & FASHION**

IILM School of Design & Fashion ofers exciting new programs to cater to the increased demand for design's evolving role in the 21st century. The school focuses on going beyond aesthetics and technical expertise helping students to think critically, logically and ethically about their practice and its efects on others.

The overall structure of IILM's programme is a combination of theory, skills, design projects and ield experiences supported by cutting edge design studios, skill and innovation labs.

The programs impart students with required skill set to establish own venture or for top jobs in today's leading companies with future generation in mind.

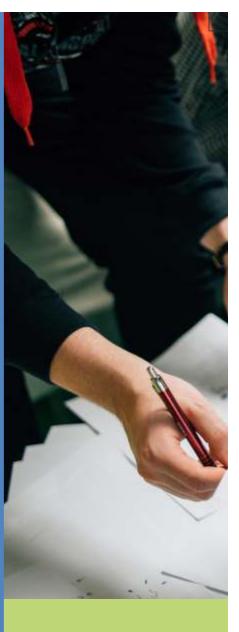
#### **PROGRAMMES OFFERED**

#### **UNDERGRADUATE**

- B. Des. Fashion Design
- B. Des. Interaction Design
- B. Des. Product Design
- Bachelor of Interior Design
- BA (Hons) 3D Animation and Gaming
- BA (Hons) Fashion Business Management
- BA (Hons) Fine Arts
- BA (Hons) Graphic Design
- BA (Hons) Luxury Design Management

#### **POSTGRADUATE**

- M. Des. Fashion Design
- M. Des. Interaction Design
- Masters in Interior Designs
- MA Fashion Business Management
- MA Luxury Design Management
- MA Graphic Design
- MA Fine Arts
- MA Design Future







# **COMPUTER SCIENCE**& TECHNOLOGY

As the complexity and sophistication of computer systems evolve, the demand for intelligent advanced applications and employees having knowledge and expertise of these applications also increases.

IILM provides an opportunity for the leaders of tomorrow, to explore, learn and experiment at the School of Engineering & Technology. The Curriculum is designed to challenge graduates to be innovators and achievers in the new era.

We aspire towards creating leaders who generate ideas, conduct research turning them into solution providers through the expertise gained. We believe in creating trained graduates who are able to build and train robot systems, mine data, and assist machines learning.

### **PROGRAMMES OFFERED:**

#### UNDERGRADUATE – B SC (HONS) COMPUTER SCIENCE

- Artificial Intelligence
- Technology and Innovation

#### POSTGRADUATE - M SC COMPUTER SCIENCE

- Artificial Intelligence
- Technology and Innovation

# IILM UNIVERSITY EDGE

IILM University offers its students the flexibility to choose their specializations after exploring various disciplines. This is a significant departure from the practice of following the same curriculum chosen by students during their high school. This freedom to make informed decisions puts them on an accelerated path to achieve their goals.

**Educational Goals / Aspirations:** IILM University endeavors to bring out the best in every student through its renowned faculty, modern infrastructure and a congenial on-campus environment.

**Build a Holistic Perspective / Integrated Approach:** This principle is designed to acquaint students with multiple perspectives regarding numerous areas of knowledge and modes of inquiry beyond their major discipline. IILM encourages and facilitates students to take courses across disciplines such as liberal arts, management, design, fashion, computer science and technology.

**Real Time / Experiential Learning:** Learning that is considered real time contains all the following elements: reflection, critical analysis and synthesis, opportunities for students to take initiative. The real time learning provides opportunities for students to engage intellectually, creatively, emotionally and socially.

**Profound Understanding:** The interdisciplinary study at IILM allow students to learn by making connections between ideas and concepts across varied disciplines. Through this students learn to apply the cross functional knowledge gained, to deepen the learning and enhance their capability to be conversant in taking independent decisions.

**Job / Industry Ready Skills:** As per the World Economic Forum 2020 the must have skills are not only a part of our Vision and Mission statement but are practiced throughout. By focusing on job pertinent skills like, analytical and critical reasoning, effective communication, IT and computer skills, academic writing, problem solving and adaptability, IILM enable students with the essential tools to outshine in their academic as well as career accomplishments.

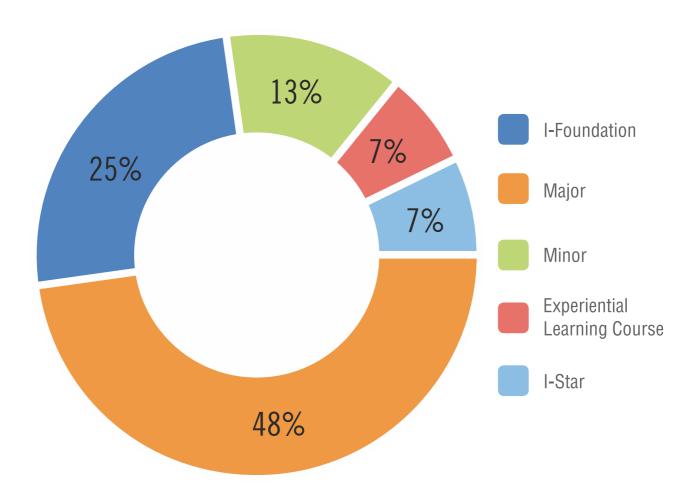
**Socially Responsible / Clean Practices:** IILM, being a signatory to the United Nations Global Compact (UNGC) Programme, provides a great platform to its students to be developed as thoughtful and humble individuals, keen to take accountability and be ethical in their choices for crafting a healthier future.

# **IILM UNDERGRADUATE STUDIES**

# THREE-YEAR ROAD MAP YEAR 1

SI.No	Semester – 1	Semester – 2						
	Term – 1 IILM Stars *** Seminar Series	IILM Foundations – 6						
	IILM Foundations – 1 Effective Communication	Critical Thinking - I						
	Term - 2	IILM Foundations – 7 Foreign Language – 2						
1	IILM Foundations – 2 Environmental Studies	IILM Foundations – 8 College Writing						
2	IILM Foundations – 3 Foreign Language -1	Foreign Language -1 Ethical & Independent Judgment						
3	IILM Foundations – 4 Effective Digital Communication	Major II						
4	IILM Foundations – 5 Computer & Tech Skills	Minor II						
5	Major I							
6	Minor I	Community Based Learning						
7	Cultural Immersion Learning	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0						
8	Co – Curricular Course I	Co – Curricular Course II						
	I YE,	AR 2						
SI.No	Semester – 3	Semester – 4						
1	Major III	Major VII						
2	Major IV	Major VIII						
3	Major V	Major IX						
4	Major VI	Minor V						
5	Minor III	Minor VI						
6	Minor IV	Advance Research						
7	IILM Foundations-10 Critical Thinking-II	Summer Internship Programme						
		AR 3						
SI.No	Semester – 5	Semester – 6						
1	Major X	Major XIII						
		B.A. : \/I\/						
2	Major XI	Major XIV						
2	Major XII	Major XV						
2 3 4	Major XII Major Elective I	Major XV Major Elective IV						
2	Major XII	Major XV						

# LEARNING DESIGN



To graduate with a Bachelor's degree at IILM University students have to secure credits for the following courses:

- | Stars \*\*\*
- I Foundation
- Capstone
- Majors (Specializations)
- Minors/Open Elective Courses
- Co-Curricular Courses

### I STARS\*\*\*

I Stars\*\*\* are a series of unique, exciting and innovative seminars delivered in areas of passion by faculty at IILM University. Stepping out of the traditional classroom setting, using contemporary teaching methods, immersing into out of the box thinking I Stars \*\*\* develop participants into thought leaders. These seminars are short and impactful; they take the audience through a journey of exploration, engagement and application. IILM stars are centered on the concept of inspirational learning that broadens the horizon and leads to holistic development of the participant. These seminars will transform learners into responsible global citizens passionate about making a diference to the world.

## I FOUNDATIONS

The vast majority of undergraduate programs in India force students to choose between the narrowly defined areas of Science, Commerce, Arts, Medicine, Management and Engineering, the undergraduate academic programs at IILM University present students with a distinctive opportunity to explore different domains of knowledge before choosing their specializations, and the Foundation Courses are fundamental to establishing this academic framework for all undergraduate students at IILM University. The I-Foundation Courses of undergraduate programs are ingrained in the philosophy of liberal education, which stimulates the quest of knowledge. Students are exposed to a wide range of disciplines through which they achieve the desired breadth of knowledge while focusing on an in-depth study of one or two disciplines. The Foundation Courses focus on

- Introduction to the key features of liberal education and set the stage for shaping personal interest and academic direction of the students.
- Equip students with the basic tools of both logical and structural reasoning.
- Prepare students with the tools of effective written and oral communication skills.
- Enable students to develop an understanding of human cultures, environment and frameworks that govern social structures
- Train students with an eye for aesthetics in performance and Fine arts.

## **CAPSTONE**

Capstone is a multi-faceted project that serves as a culminating academic and intellectual experience for students. Capstone is largely relevant in post- secondary education. It is similar to a thesis, but usually results not only in a report, but in a product, a performance or in giving a presentation.

Capstone is intended to encourage students to use the critical thinking skills they have acquired through their degree programs to solve problems. Capstone projects come in the last part of the degree program, so they increase student motivation and force them to engage in their discipline. It's called a capstone because it represents a crowning achievement as acapstone does in architecture. For some degree programs, a capstone course may require a project and subsequent presentation; for others, it may include an assessment exam to test interdisciplinary skills (like math, writing, critical thinking, etc.). A capstone may also involve a final research paper exploring a topic of interest, emerging from a student's individualized program of study. Ultimately, a capstone project represents new work and ideas, and gives the opportunity to demonstrate the knowledge and skills students have gained during their college career.

Majors are specialization courses that gives an opportunity for students to understand their areas of choice in depth. All students are enabled to identify their areas of choice after completing their foundation course. With over 180 plus possible combinations, the specialization courses gives a strong research base which strengthens the students' ability for better understanding and improves their power of insight.

## **MAJORS OFFERED**

Economics	Entrepreneurship	Human Resources	Interaction Design	Public Policy	Marketing	History
Artificial Intelligence	Psychology	Accounting & Finance	Fashion Design	Computer Science	Fashion Business management	Luxury Design Management
Applied Mathematics	3D Animation and Gaming	Product Design	Technology & Innovation	Media and Communications	Fine Arts	Graphic Design

### MINOR:

Minor/ Open Electives gives students the opportunity to study a unit from any discipline in the University: Along with the major courses IILM University offers open electives. This gives an opportunity for students to explore over 180 plus possible combination of courses offered across four different schools, enhancing students choice to live their dream passion. Students are encouraged to build their own bouquet of courses from different schools. IILM University's liberal education empowers students to build a well integrated understanding and appreciation of courses offered through its powerful multidisciplinary approach.

### CO-CURRICULAR COURSES

**Co-curricular Course to explore your passion:** Co-curricular courses focuses on both contemporary and classical styles of Music/Arts/ Yoga/ Dance/Fine Arts. These courses provides passionate & deserving students with further opportunity to demonstrate excellence and receive special recognition in their senior year.Co-Curricular course allows students to opt from a wide range of courses not restricted to the list below, but to include additional courses as well, provided there is registration of minimum 10 enrollments for the same. Following is the indicative list of courses:

Creative Writing	Culinary Arts	Music	Dance
Yoga	Photography	Theatre / Drama	First Aid Basics
Debate	Vedic Maths	Indian Heritage	Public Speaking
Masterpieces of World Literature	Vastu Shastra	Jiujitsu / Taekwondo	Neuro-linguistic Programming
Learnings from Spiritual Texts	Understanding World Religion	Art of Living	Painting



# 180+ MAJOR-MINOR COMBINATIONS

Major ò	Entrepreneurship	B.Com	Marketing	Human Resources	Finance	International Business	Public Policy	Psychology	Applied Mathematics	Economics	Media & Communication	
Entrepreneurship										•		
B.Com												
Marketing												
Human Resources												
Finance												
International Business												
Public Policy												
Psychology												
Applied Mathematics												
Economics												
Media & Communication												
International Relations												
English												
Liberal Arts												
Artifical Intelligence												
Innovation and Technology												
3D Animation & Gaming			•									
Interaction Design												
Interior Design												
Product Design												
Graphic Design												 
Fine Arts												
Fashion Design												
Fashion Business Management												 
Luxury Design Management												

IILM University's ethos includes giving the students freedom of choice whereby they can pick up disciplines from multiple verticals. This in process helps them specialize in two areas of their choice (major and minor) adding to their employability quotient and weather any challenges they face during their careers.

International Relations	English	Liberal Arts	Artifical Intelligence	Innovation and Technology	3D Animation & Gaming	Interaction Design	Interior Design	Product Design	Graphic Design	Fine Arts	Fashion Design	Fashion Business Management	Luxury Design Management
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Analytical and Reasoning Skills



Leadership Skills



Communication Skills



Social / Interpersonal Skills

# KNOWLEDGE IN ACTION

IILM focuses on experiential learning that supports students in applying their knowledge and conceptual understanding to real world problems or authentic situations. The crux of the learning occurs during the reflective process where students assess their decisions in the light of natural consequences, mistakes, and successes. It contains elements of reflection, critical analysis and synthesis, opportunities for students to take initiative, make decisions and be accountable for the results.

At IILM University the emphasis is on experiential learning through innovative programs such as FIELD ((Field Immersion Experiences for Leadership Development) and CAREER TREK. Delivered by highly experienced faculty, these programs ensure that academic concepts get demonstrated through real world examples helping the students develop a strong understanding of the concepts and their applicability.

FIELD COURSE: This module is divided into 3 parts: FIELD 1 aims at improving the students' teamwork and leadership skills. Students understand the dynamics of working in teams and how individual performance affects overall team performance. FIELD 2 reiterates team building skills while instilling problem solving and presentation skills in the students. FIELD 3 works on formulating a business plan in order to make learning more practical and engaging for a micro-business of a new product/service idea.

CAREER TREK: It requires students to travel to different parts of the country to interact with the various functional heads of reputed organizations, to gain first hand understanding of job skills required for various industries. This enables students to plan their career paths

SUMMER INTERNSHIP: At IILM, Summer Internship Projects (SIP) are taken very seriously and are a major part of the curriculum activity. The students are put through a workshop prior to the summer internship to ensure that they understand the importance and the learning process.



Collaboration / Team work skills



Change management



Decision making skills

# FACULTY AT IILM UNIVERSITY

IILM University focusses on building strong leadership through excellence in teaching and research.

IILM University boasts of highly competent, well qualified, full time faculty members with strong academic credentials. Faculty at IILM University comes from myriad backgrounds. Our faculty members are PhDs from reputed national and / or international Universities, renowned academicians, accomplished Industry Practioners who are passionate in teaching,

This wide mix of experience combined with extensive research and industry experience adds an exceptional learning experience for the creative minds. IILM follows blended learning process where theory and real-world practices are weaved into the curriculum to make the students ready for employability. Teaching methods include case studies, simulation, role plays, seminars and presentation.

Apart from class room teaching, faculty members are actively engaged in research and scholarly activities viz., publication in national and international journals, conduct in depth research, consultancy, training corporate executives in their areas of expertise. They provide active consultation to leading corporates in India and around the world. IILM hosts number of management development programs throughout the year for learning and intellectual growth.



# **MARGDARSHAN**

### Every Transformation Begins with A Mentor

The renowned faculty at IILM University comes from different disciplines and with rich industry experience. The unique pedagogy and the low teacher-student ratio ensures that each student gets undivided attention and the right mentorship that is in sync with their goals.

#### Career Mentoring & Pathways

Liberal education at IILM University equips students not only for achieving their professional goals but also inculcates the transferable skills that are of utility through their lifetime. Development of fundamental skills such as critical reasoning, analytical outlook, communication and problem-solving skills enhance their professional and personal capabilities.

IILM is committed to maximize the value add to students from entry till exit. Keeping this in mind, IILM's mentoring program is conceived to provide students with the necessary professional and personal skill sets that would make them competent in the rapidly changing business environment. The prime objective of the mentoring process at IILM is to guide students in wisely choosing their careers. Each student is allocated a faculty member as a mentor during his/her course of study at IILM. This allocation is based on the student's academic background and work profile (if any) as well as career interests so that the mentoring process stays relevant and goal oriented.

IILM, beyond comparison, is uniquely committed to nurture a personal and mutual relationship between the mentor and the mentee which allows for a holistic understanding of the student's aspirations, strengths, weaknesses, interests and overall personality which goes a long way in contributing to the all-round growth, development and progress of the student both as a professional and as a human being.



# ENTREPRENEURSHIP DEVELOPMENT CELL

Connect, Motivate, Challenge, Develop

IILM prepares and motivates budding and future entrepreneurs to take their entrepreneurial journey forward and realize their dreams. IILM creates future 'Game Changers' by fostering the entrepreneurs with 3 Cs 'Content, Context, and Contacts' that enable them to design and launch successful start-ups based on innovative methods. IILM commitment to engrave leadership and management skills in their students is not restricted to classroom sessions but is achieved through host of initiatives including personalized mentoring, interaction with domain experts, live company projects, workshops, events and conferences, thought evoking activities/games, networking, sessions with start-up founders and simulations to initiate and develop the entrepreneurial spirit among students.

Students get to visit companies, receive coaching, develop business plans, and network with a cohort of peers from around the globe. IILM has an active and robust "Entrepreneurship Development Centre (EDC)". EDC regularly organizes various conferences and events wherein they invite top entrepreneurs, venture capitalists and successful alumni from the industry, so as to facilitate their students to interact, discuss and learn from them. The major focus is on development of entrepreneurial spirit among the students. Not only IILM trains the future entrepreneurs but also encourage and support the students with great visions and business ideas in its Incubation Centre at Gurgaon.

Covering a range of sectors, the entrepreneurs inspire our students by sharing their personal business experiences and areas of expertise.

#### **Entrepreneurship Development Centre primarily focuses upon:**

- 1. Personalized mentoring
- 2. Interaction with domain experts
- 3. Networking
- 4. Simulations
- 5. Live projects with companies
- 6. Workshops, events & conferences



# GLOBAL CONNECT

IILM's International partnerships aid in enhancing students' ability to relate to global markets giving them an opportunity to draw informed deductions and comparisons between developed and fast developing economies.

**IILM's partnerships** include student and faculty exchange agreements with eminent academic institutions in institution across the globe including Europe, Canada, US, UK and the Far East. Our esteemed partner institutes in turn regularly open student exchanges and host IILM students.

**Our exchange students** take with them memories of a time well spent in hospitable environs and a sense of pride in themselves as conident, culturally evolved global citizens and entrepreneurs of tomorrow.

**Foreign Internships with AIESEC** IILM has a tie up with AIESEC to provide foreign internships to students. We ofer social or corporate internships in developing countries, student gain valuable life long experience through these opportunities.

**Summer Schools** allow students to choose from a wide range of subjects offered by these business schools and have the flexibility of studying another paper from their existing stream or pursue a passion like photography, music, art or literature etc. The duration of the summer session is 6-10 weeks at the partner university campus. Students can explore Summer School options with Boston University, New York University Stern, University of Berkeley in the USA and London School of Economics in the UK.

• All decisions and nominations regarding student exchanges are made in consultation with course tutors and partner universities.

# LIFE AT IILM

#### This Is A Place Where You Make Friends For A Lifetime

Campus activities at IILM University allow an unparalleled bonding between the students. This is accentuated by the various clubs and year-long cultural events leading to a strong camaraderie between students despite the competitive spirit. The full amenity residential campus ensures plenty of opportunity to the students to compete and collaborate on various activities.

Studying, learning and practicing liberal arts, design, computing, business theories needs to be backed by a more holistic approach. There is learning beyond curriculum, which involves soft skills like teamwork, interactions, networking and communication. There is also the need for pursuing co-curricular interests that help in building a manager's personality. A typical day on campus incorporates all these needs and makes the day a wholesome one for every student.

A variety of clubs and organizations exist on campus offering a range of leadership opportunities. They offer the scope of reining management and leadership skills, exploring interests and building networks. Conferences, monthly events, annual festivals, TEDx talks, inter-campus debates and in-house publications are just a few of the options available to the students to expand their horizons in terms of co-curricular activities.

Liberal education allows students to come up with their own clubs and societies, apart from choosing from a range of clubs that already exist in the University.

#### **ACTIVITY CLUBS**

- Utsav Cultural Club
- Yuva Goonj
- Sports Buff
- Film Society
- I Tank The Entrepreneurship Cell
- Tasveer Photography club

#### **ACADEMIC CLUBS**

- Brandrovers-Marketing Club
- Moneymania Finance Club
- HR Pulse
- The Human Touch The Psychology club
- Vivaad-Debate Society
- Tinker Club the Design Society
- Tech fest
- Aryabhatta of the 21st Century







# THE CAMPUS

IILM University is located at the heart of the Millennium City of Gurgaon.

IILM Gurgaon has a locational advantage — with the nearest Metro station at a stone's throw away, the shopping malls and popular markets located near IILM — the students get to enjoy the best of the city life.

Located on the Golf Course road connected to popular spots like One Horizon Centre and DLF CyberHub, students can engage in various events and activities happening in the city, after study hours.

IILM students come from across the country and abroad. These varied set of individuals, weave their uniqueness and add to the campus' vibrancy. Diversity is leveraged through various activities held at IILM that make the campus a preferred destination for students.

Library resources, state of the art IT infrastructure all constitute the infrastructural support at IILM. Recreational facilities are the key highlight for those residing in campus



















## **IILM RESIDENCES**

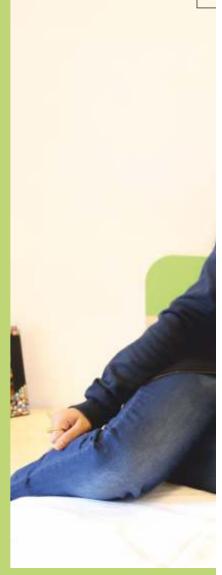
The IILM residences allow students to focus on personal, academic, and professional development during their undergraduate study. Here, students stay busy with evening programs and networking dinners apart from cultural excursions.

Each hostel has spacious and well-furnished rooms offering a plush, modern lifestyle. The hostels are well-equipped with air-conditioning, Wi-Fi facility, RO water purifier, water cooler and provision for indoor as well as outdoor games. The students housed in the campus are encouraged to use the gymnasium, the other indoor gaming facilities. It holds a lounge, a game room, study room and a services area. Essential services are provided to ensure a comfortable stay

# **NUTRITION ON CAMPUS**

What more? The residence dining facility offers fresh & nutritious food to the students. The menu for breakfast, lunch and dinner is carefully planned and decided to make sure the students get a wholesome and nutritious diet. A tuck shop is also housed IILM's cafeteria which is open from morning till night.

Nutritious and quality food that meets the nutritional needs of the students is served at IILM Cafeteria under the guidance of a dietician.











Alumni are a very important resource of any university and at IILM we are proud to have a huge network of over 9000 alumni who are well placed at various capacities across industries both domestically and abroad. They have risen to high ranks and hold excellent positions in reputed companies.

We strive to engage with our alumni in various ways. They are invited to interact with students to motivate them about careers or to deliver guest lectures on topics of their expertise. They are consulted with regards to suggestions of industry specific workshops to hone our students' skills.



They also become alumni mentors to our students, thus providing them with first-hand knowledge and experienced advice along with a platform for networking. They are invited to review SIP reports and provide feedback to the students. They are also invited to be on Board of Governors of IILM to share their experience at work place and how IILM can evolve their curriculum to the changing need of the workplace. We also maintain relationships with them by organizing annual meets on campus.

# **ADMISSIONS**

After submitting the Application Form with the required documents, all applicants with good academic achievement, performance in a wide array of extracurricular activities and a statement of purpose will be invited for the IILM Personal Interview before the final communication about their admission.

- Performance in the Personal Interview
- Academic Record
- Participation and Involvement in Extracurricular Activities
- Critical Thinking Skills

Applicants need to ensure that they check the eligibility criteria on the website. IILM University has full right to disqualify you at any stage of the admission process if found ineligible. In such as case, your admission even if selected, will stand annulled.



# SCHOLARSHIPS FOR EXCELLENCE

We also offer Scholarships for Excellence for all round performance in areas other than academics. These scholarships are available to National or State rank holders who have made a mark in either sports, art or science.

#### For Girls Scholarship

All girl students selected for admission to IILM University are eligible for a 10% tuition fee waiver.

#### **Emergency Need Based Scholarships**

In addition we offer Emergency Need Based Scholarships for students, who face a financial need caused by circumstances beyond their control.

#### Scholarship for Children of Defense Personnel and Wards of Martyrs

Scholarships for ward of Armed Forces, Parliamentary personnel and Wards of Martyrs have been instituted to acknowledge the contribution of Indian Defense Services to the Nation.

#### Merit Scholarships for Enrolled Students

Merit Scholarship will be offered to students in Year 2 based on Academic and Overall Performance in the first year.

## IILM UNIVERSITY

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